Celebrating Outstanding Leaders Making a Difference in People's Lives

Presented By





Wednesday, May 11, 2022 | 5:00 PM ET

# **HONOREES**



Tyler Hoffman
CEO
Foothold Technology
Healthcare Innovation Award



Alexa Santoro
Account Executive
Lamb Insurance Services
Corporate Leadership Award



Steve Miccio
CEO
People USA
Behavioral Health Advocacy Award



Gary Mayerson, Esq.
Founder
Mayerson & Associates
Autism Advocacy Award



Christopher Duffley
Musician and
Motivational Speaker
Beacon of Hope Award



Celebrating Outstanding Leaders Making a Difference in People's Lives

# **EVENT DETAILS**

Wednesday, May 11, 2022 5:00 PM Viewing link to be shared prior to the event

Registration and More Information: MHNE.org/Awards

**Purpose:** To celebrate and bring awareness to exceptional leaders who have demonstrated a commitment to improving the lives of individuals and their families in the autism and behavioral health communities.

Attendance: 200 - 225 guests

**Typical Guests:** CEOs, Executive Directors, and Program Directors of hospitals, health plans, treatment providers, community support programs; political figures; family members; and individuals/consumers

**Digital Journal:** Color ads are purchased in celebration of the honorees by Board Members, family members, colleagues, and event sponsors

Watch: 2021 Virtual Event Recording

View: 2021 Event Journal

Proceeds from this event will go towards expanding and developing the nonprofit educational mission of Autism Spectrum News and Behavioral Health News. With these publications, Mental Health News Education aims to reduce stigma, promote awareness, and disseminate evidence-based information that serves to improve the lives of individuals with mental illness, substance use disorders and autism spectrum disorders and support their families and the professional communities that serves them.

Register online at MHNE.org/Awards or complete this form and mail to: Mental Health News Education, 460 Cascade Drive, Effort, PA 18330

For details contact David Minot, Executive Director, at (978) 733-4481 or dminot@mhnews.org

Sponsorship Benefits	<u>DIAMOND</u> \$10,000 +	<u>PLATINUM</u> \$7,500	<u>GOLD</u> \$5,000	<u>SILVER</u> \$3,000	<u>BRONZE</u> \$2,000	<u>PREMIER</u> \$1,000	<u>FRIEND</u> \$750	<u>1 TICKET</u> \$150
Tickets	15	10	8	5	3	2	1	1
Sponsor listing with logo: On event website, in event journal, during live stream, in all promotional materials and social media post	✓	✓	<b>√</b>	✓	<b>√</b>	<b>✓</b>	$\checkmark$	
Event journal advertisement	VIP Front or Back Page	Platinum Full Page	Gold Full Page	Silver Full Page	Full Page	Half Page	Quarter Page	
Advertisement in either publication	Full Page	Half Page	Quarter Pg					
Verbal acknowledgment during event live stream	$\checkmark$	$\checkmark$	$\checkmark$					
Full screen advertisement during live stream	$\checkmark$	$\checkmark$						
Year-round listing as a sponsor on websites with logo and link to company website	$\checkmark$	$\checkmark$						
"Presented By" on event journal cover and at the opening of event live stream	✓							
Video messaging opportunity during live stream	$\checkmark$							
Webinar after the event	$\checkmark$							

Event Journal Advertising	PLATINUM FULL PAGE	GOLD FULL PAGE	SILVER FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE
Pricing - Deadline: May 4, 2022	\$2,000	\$1,500	\$1,000	\$750	\$500	\$300
Dimensions (in inches - width x height)	5 x 8	5 x 8	5 x 8	5 x 8	5 x 4	2.5 x 4

50/50 Raffle Tickets \$20 per Ticket

Sponsorship Level:	Total Individual Tickets:	Journal Ad Size:	Total Raffle Tickets:			
Name:	Title:	Company:				
Address:	City:	State:	Zip Code:			
Email:	Phone:					
	☐ Please find my enclosed check ma	ade out to: Mental Health News Educ	ation, Inc.			
Event Total: \$	_ □ Please charge my credit card number below					
	☐ I am unable to attend but would like to donate: \$					
	☐ My company has a Matching Gifts Program - Please call or email me for details					
Card number:	Expira	tion date: Secu	rity (CVV) Code:			



# **Event Sponsors**

#### **DIAMOND**





## **GOLD**





## **SILVER**







# **BRONZE**













## **PREMIER**











# **FRIEND**











# **Last Year's 2021 Event Sponsors**

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# HEALTH MANAGEMENT ASSOCIATES

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## **BRONZE**





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People Get Better With Us "











## **PREMIER**















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# **MHNE Leadership Awards Reception - Complete History**

# MHNE Leadership Awards Reception (Combined ASN & BHN)

#### 2021

#### Marco Damiani

Chief Executive Officer, AHRC New York City Excellence in Autism Award

#### Tony Hannigan, LMSW

Past President and CEO, Center for Urban Community Services Lifetime Achievement Award

## Hillary Kunins, MD, MPH, MS

Past Executive Deputy Commissioner of Mental Hygiene, NYC DOHMH Healthcare Hero Award

#### **Allison Sesso**

Executive Director, RIP Medical Debt Behavioral Health Advocacy Award

# Ian Shaffer, MD, MMM, CPE

VP and Executive Medical Director, Healthfirst - Behavioral Health (Retd.) Corporate Leadership Award

#### 2019

#### **Steve Coe**

CEO, Community Access Lifetime Achievement Award

#### **Daniel Etra and Eran Rosenthal**

CEO / President and COO, Rethink Autism Leadership Award

#### Peter Provet, PhD

President and CEO, Odyssey House Community Service Award

## Joyce Wale

Regional Executive Director, United Healthcare Corporate Leadership Award

#### 2018

#### Tino Hernandez

President and CEO, Samaritan Daytop Village Lifetime Achievement Award

#### **Ilene Lainer and Michelle Smigel**

Co-Founder and President/ Board Member - NEXT for AUTISM Advocacy Award

#### Mitchell Netburn

President and CEO, Project Renewal Community Service Award

#### Jim Spink

President, Tri-State/Mid-Atlantic Region, Beacon Health Options Leadership Award

2017

#### **Donna Colonna**

CEO, Services for the UnderServed "Lifetime Achievement Award"

#### **Gary Lind**

Executive Director, AHRC New York City "Advocacy Award"

#### Arlene González-Sánchez

Commissioner, NYS Office of Alcoholism and Substance Abuse Services (OASAS) "Public Service Award"

#### Dr. Fred Volkmar

Professor, Yale University Child Study Center "Leadership Award"

# Behavioral Health News Leadership Awards Reception

2016

# Peter C. Campanelli, PsyD

Senior Scholar, McSilver Institute, NYU Silver School of Social Work, Founder, Retired President & CEO, Institute for Community Living Lifetime Achievement Award

#### John J. Coppola, MSW

Executive Director, NY Association of Alcoholism and Substance Abuse Providers Advocacy Award

# Linda Rosenberg, MSW

President and CEO, National Council for Behavioral Health Leadership Award

#### Ann Marie T. Sullivan, MD

Commissioner, New York State Office of Mental Health *Public Service Award* 

2015

#### Alan B. Siskind, PhD, LCSW

Former CEO, JBFCS, Independent Clinical Practice Founders Award

#### Andrew Solomon, PhD

Author, Far From the Tree, and The Noonday Demon, Winner of the National Book Award, and Professor of Clinical Psychology, Columbia University

Humanitarian Award

-Keynote Speaker-

#### Phillip A. Saperia, MAT

CEO, The Coalition of Behavioral Health Agencies *Advocacy Award* 

# Autism Spectrum News Leadership Awards Reception

## 2015

#### Peter Pierri, Executive Director, InterAgency Council

Beacon of Hope Award for Advocacy

In recognition of your tireless efforts to improve the delivery and quality of services for individuals with autism through legislative action and the training of service providers

#### Robert H. Ring, PhD, Chief Science Officer, Autism Speaks

Beacon of Hope Award for Advancing Autism Science

For your dedication to furthering scientific research to improve our understanding of the causes of autism and the development of effective treatments

#### Richard P. Swierat, Executive Director, Arc of Westchester

Beacon of Hope Award for Community Impact

In recognition of your many years of leadership, commitment, and service to individuals with autism and their families so they may live as independent, productive and valued members of the community

#### 2014

# Joseph D. Buxbaum, PhD, Director, Seaver Autism Center, Icahn School of Medicine at Mount Sinai

Beacon of Hope Award in Scientific Research

In recognition of your vital research in genetics and neurobiology that has led to an increased understanding of the cause and treatment of autism spectrum disorders

## Alison Singer, MBA, President, Autism Science Foundation

Beacon of Hope Award in Advocacy and Philanthropy

In recognition of your tireless efforts to advocate for families touched by autism and your dedication to unlocking the mysteries of autism by funding of vital scientific research

## 2013

#### Charles N. Cartwright, MD, Director, YAI Autism Center

Beacon of Hope Award in Research and Clinical Outreach

In recognition of your vital research and work as a clinician to improve the lives of individuals with autism and their families

#### Linda Walder, Esq., Founder and President, The Daniel Jordan Fiddle Foundation

Beacon of Hope Award in Advocacy and Philanthropy

In recognition of your tireless efforts to advocate for change and improve the lives of adults with autism